



FRANKIE'S PIZZA: A 70 YEAR LOVE AFFAIR

FEBRUARY 1 - 15

JOIN US IN CELEBRATING A REMARKABLE MILESTONE - THE 70TH ANNIVERSARY OF MIAMI'S OLDEST AND MOST ICONIC PIZZERIA!
RELIVE THE HISTORY, DISCOVER ITS ORIGINS AND TOAST TO ITS BRIGHT FUTURE.
AFTER ALL, PIZZA IS THE UNIVERSAL LANGUAGE OF LOVE.

01

FEB

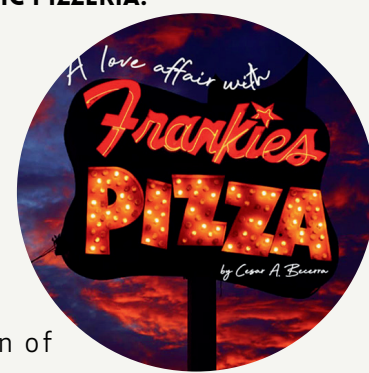
Saturday 2pm - 3pm | Book Signing & Scavenger Hunt
Meet the Author & Join the Fun!

Margaritaville Hotel Restaurant | 1111 Ocean Drive, Hollywood Beach

Meet Cesar Becerra and get a personalized, autographed copy of his newest edition of *A Love Affair with Frankie's Pizza*. Plus, join the fun with a scavenger hunt to find the hidden Frankie's Pizza box! The lucky winner will receive a special prize.

This event follows the Florida Trail Association's Barefoot Mailman Hike from 10am - 2pm
If you're interested in the hike, contact Susan Manns at susan.bigcypress@gmail.com

Sponsored by the Florida Trail Association - Big Cypress Chapter



02

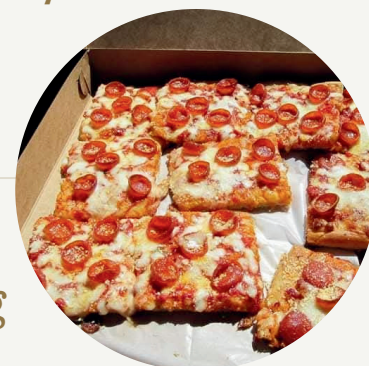
FEB

Sunday 4pm | Book Signing
Frankie's in Fort Myers

Little Yellow House HQ, SW FL Historical Society | 10091 McGregor Blvd, Fort Myers

A Love Affair with Frankie's Pizza book signing with author Cesar A. Becerra.

For Information email planetcesar2024@gmail.com



03

FEB

Monday 11am | Performance and Tasting
Following Frank Monologue and Pizza Tasting

Shell Point Community Center | 13921 Shell Point Plaza, Fort Myers

A one act portrayal of Frank Pasquarella performed by historian Cesar Becerra.

RSVP DavidNelson@shellpoint.org

04

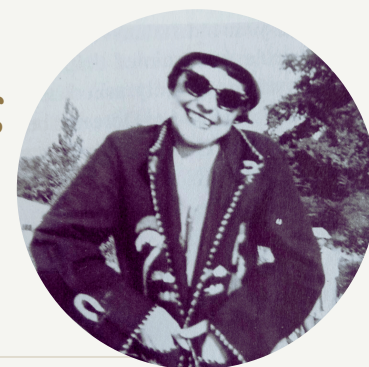
FEB

Tuesday 11am | Lecture and Lunch
Following Frank Monologue and Pizza Tasting

Sunny Isles Gateway Center | 151 Sunny Isles Blvd, Sunny Isles Beach

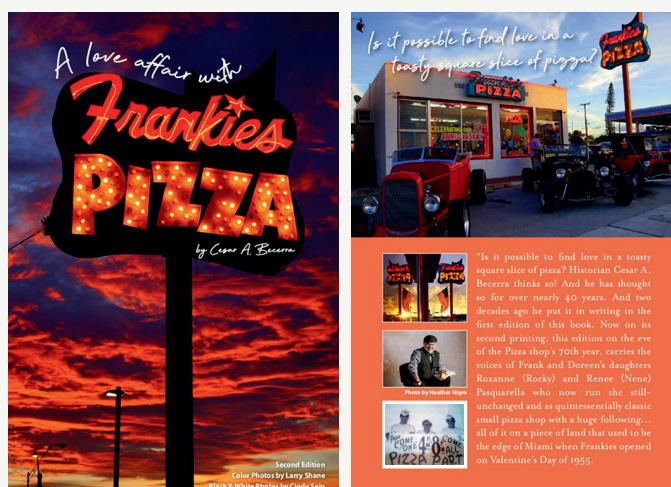
A one act portrayal of Frank Pasquarella performed by historian Cesar Becerra.

RSVP (305) 792-1706



NEW EDITION

with new cover and back photo
by Larry Shane [@larry_shane](https://www.instagram.com/larry_shane)
written by Cesar Becerra



Available Now

freerangepublishing.com/frankies
sideshowcharlie.com

06

FEB

Thursday 7pm | Live Presentation & Zoom
Frankie's at FIU Biscayne Bay Campus

Glenn Hubert Library | 3000 NE 151st Street, North Miami

Lecture and simultaneous zoom on the history of Frankie's Pizza with Cesar Becerra.
RSVP: planetcesar2024@gmail.com



07

FEB

Friday 7pm | Live Presentation & Zoom
Frankie's at FIU Tamiami Trail Campus

Stephen and Dorothea Green Library, 2nd FL | 11200 SW 8th Street, Miami

Lecture and simultaneous zoom on the history of Frankie's Pizza with Cesar Becerra.
RSVP: planetcesar2024@gmail.com

08

FEB

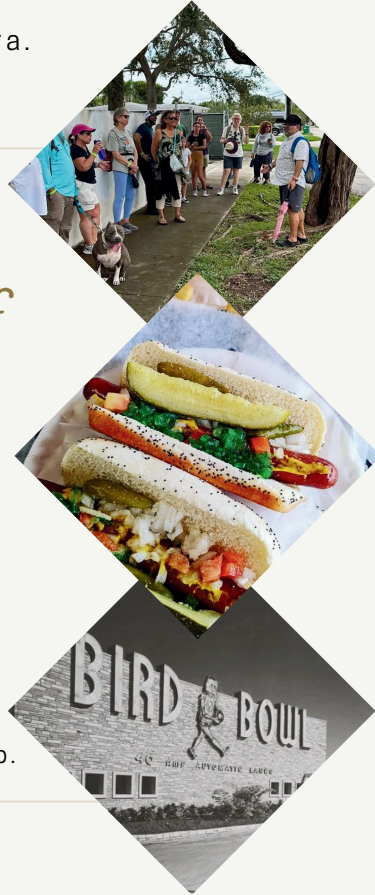
Saturday 10am - 2pm | Walking & Culinary Tour
2nd Annual Bird Road Walking & Culinary Tour

Meet at Frankie's Pizza | 9118 Bird Road, Miami

Join Cesar Becerra for this historical walking tour exploring local eateries along the way. Stops include: Hollywood Donuts (formerly Mojo), Pollo Tropical, La Caretta, Arbetter's Hot Dogs, Bird Bowl, Burger King and more. Enjoy a small taste at each stop, along with guest speakers and stories about hidden gems and nostalgic businesses. COST: \$60 - RSVP: susan.bigcypress@gmail.com

Sponsored by the Florida Trail Association - Big Cypress Chapter

Becerra on Bird 3pm to 9pm - Cesar will be signing his Frankie's Pizza book inside the Pizza Shop.



AUTOGRAPHS

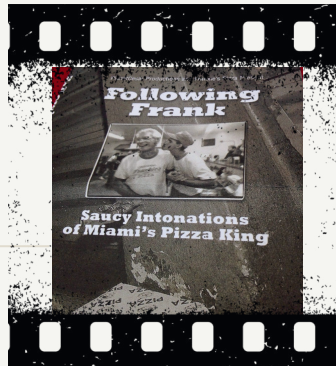
09

FEB

Sunday All Day | Film Screening
Following Frank Documentary

Frankie's Pizza | 9118 Bird Road, Miami

Join us for an intimate journey with Historian Cesar Becerra as he shadows Frank Pasquarella for an entire year. This documentary reveals the authentic spirit of Frank, unfiltered and unscripted. Copies will be for sale inside the pizza shop.



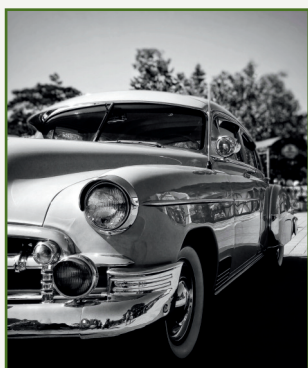
11

FEB

Tuesday All Day | School visits
Frankie Goes to School

Various locations

Historian Cesar Becerra takes his portrayal of Frank Pasquarella on the road to several schools.



14

FEB

Happy Anniversary

Friday All Day | 70th Anniversary Celebration
Cake and Cars

Frankie's Pizza | 9118 Bird Road, Miami

Join us for an unforgettable celebration! Enjoy a piece of Frankie's Infinity Pizza Cake, old style family fun with antique cars and a throwback deal, cheese pizza slices for .70 cents (1 per customer) if you can answer 3 of the 5 Frankie's Pizza Trivia questions!

15

FEB

Saturday 12pm - 3pm | A Culinary Mash Up Celebration
Burger Beast and Frankie's

Frankie's Pizza | 9118 Bird Road, Miami

For one epic day, prepare for the Westchester collaboration as Burger Beast and Frankie's Pizza team up on a Cheeseburger Pizza. Only a limited amount of these beauties will be made! But that's not all—step outside and find a sizzling pop-up grill where Mr. Burger Beast and his pal, Are You Hungry Grill, will debut their new smoked cheeseburgers made in a Caja China. Don't miss this legendary mashup of pizza, burgers, and beastly deliciousness!



TODAY ONLY